



MEDIA ADVISORY

“AMERICAN CIVICS” - NEW ART BY SHEPARD FAIREY AND THE JIM MARSHALL ESTATE DONATED TO THE CALIFORNIA STATE LIBRARY

What: Members of the media are invited to the State Library for a presentation of *American Civics*, new art work donated to the library by acclaimed street artist Shepard Fairey and the estate of Jim Marshall. Fairey is best known as the creator of the iconic Obama *Hope* poster and *Obey* stickers.

American Civics is the first ever collaboration between Fairey and the estate of Jim Marshall, photographer of the Beatles, the Rolling Stones and other luminaries of the 1960s.

The artwork focuses on five social justice issues – mass incarceration, workers’ rights, gun culture, voting rights, and two Americas. The prints are based on photos by Marshall. Images include Cesar Chavez during a 1966 march on the state capitol and Johnny Cash at Folsom Prison.

The San Francisco Art Exchange donated the five framed and signed limited-edition prints to the library, along with the five related photos by Jim Marshall.

The library is also previewing its exhibits for Sacramento Museum Day, to be held on Saturday, February 3, 10 AM – 5 PM. The state’s history of transportation by water is the theme, and the library will have on display books, ephemera, and maps on the topic from its collection.

When: Thursday, February 1, 2018, from 10 – 11 AM.

Where: Stanley Mosk Library and Courts Building (2nd Floor) at 914 Capitol Mall, Sacramento, CA 95814.

Contact: Alex Vassar at (916) 653-3883; alex.vassar@library.ca.gov.
Michael Jensen or Erin Cook, Jensen Communications, 626-585-9575 or erin@jensencom.com or mj@jensencom.com for American Civics

Shepard Fairey, called the “Citizen Artist,” has promoted social justice on

issues such as environmental protection, corporate greed, and racial inequality. His creation of the Obama *Hope* poster was a defining image of the 2008 presidential campaign. In addition to his guerrilla street art presence, the artist has executed more than 60 large-scale painted public murals around the world. His works are in the permanent collections of the Museum of Modern Art (MoMA), the Victoria and Albert Museum, the Smithsonian's National Portrait Gallery, the Boston Institute of Contemporary Art, the San Francisco Museum of Modern Art, and many others.

Jim Marshall's photographs of Woodstock, Johnny Cash, Jimi Hendrix, Bob Dylan, and Miles Davis, along with his vivid images of the counterculture, civil rights, and antiwar protests chronicled a generation. The only photographer ever to receive the Recording Academy's TRUSTEE AWARD, an honorary GRAMMY, Marshall saw himself almost as an anthropologist, documenting the counterculture and the explosion of creativity and celebrity in the 60's and 70's.

Greg Lucas is the California's 25th State Librarian, appointed by Governor Brown in May 2014. Previously, Greg was the bureau chief for the *San Francisco Chronicle* and covered politics and policy at the State Capitol for nearly 20 years.

San Francisco Art Exchange (SFAE) has sold original artwork of iconic album covers for the Beatles, Pink Floyd, the Rolling Stones and Bob Dylan, among many others. The gallery's most recent project was the sale of a rare portfolio of photographs of President John F. Kennedy celebrating the centennial of his birth in cooperation with the Kennedy Foundation, with a percentage of the proceeds benefitting the foundation.

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